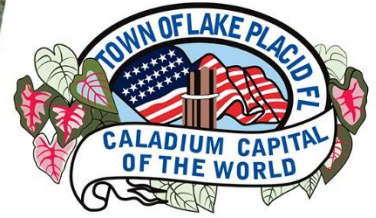




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# Town of Lake Placid Downtown Master Plan

We Want Your Ideas!



Please provide your input and help shape the future of Downtown Lake Placid.

*Please circle all that apply.*

**1. I am a...**

- ☐ Lake Placid Resident
- ☐ Lake Placid Building/Property Owner
- ☐ Lake Placid Business Owner/Operator
- ☐ Employee of a business located within the Downtown/CRA
- ☐ Other \_\_\_\_\_

**2. Why do you visit Downtown Lake Placid?**

- ☐ Dining
- ☐ Shopping
- ☐ Special Events
- ☐ Work
- ☐ Family
- ☐ Recreation
- ☐ Other \_\_\_\_\_

**3. In your opinion, which three of the following are missing from Downtown Lake Placid?**

- ☐ High quality neighborhood schools
- ☐ Affordable housing
- ☐ Reliable public transportation
- ☐ Living wage local jobs
- ☐ Necessary infrastructure (i.e. streets, sidewalks, water, sewer)
- ☐ Access to affordable healthcare
- ☐ Senior centers/Services
- ☐ Green market/Healthy food options
- ☐ Access to affordable childcare
- ☐ Community Entertainment Facilities/Youth Programming
- ☐ Diverse Recreational Opportunities
- ☐ Nothing is missing from my community
- ☐ Other \_\_\_\_\_

**4. Does Downtown Lake Placid need more businesses? If yes, what type?**

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**5. Does Downtown Lake Placid need more housing? If yes, what type?**

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**6. What types of improvements would you like to see made to parks within the Downtown, if any?**

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**7. The Downtown needs...**

*Please circle the number that represents your opinion.*

5 = Strongly Agree, 4 = Agree, 3 = No Opinion, 2 = Disagree, 1 = Strongly Disagree

|                                                            |   |   |   |   |   |
|------------------------------------------------------------|---|---|---|---|---|
| More landscaping/streetscaping (benches, trees, etc.)      | 5 | 4 | 3 | 2 | 1 |
| More parks and public spaces                               | 5 | 4 | 3 | 2 | 1 |
| More festivals and events                                  | 5 | 4 | 3 | 2 | 1 |
| Wayfinding (town entryways, directional signage, etc.)     | 5 | 4 | 3 | 2 | 1 |
| To be more walkable                                        | 5 | 4 | 3 | 2 | 1 |
| Business beautification/design standards                   | 5 | 4 | 3 | 2 | 1 |
| Murals and sculptures                                      | 5 | 4 | 3 | 2 | 1 |
| Gathering places / Community center / Event center         | 5 | 4 | 3 | 2 | 1 |
| To preserve historic and cultural resources                | 5 | 4 | 3 | 2 | 1 |
| To develop an interconnected trail system                  | 5 | 4 | 3 | 2 | 1 |
| To develop a broader mix of employment                     | 5 | 4 | 3 | 2 | 1 |
| To invest in roadway improvements (paving, repaving, etc.) | 5 | 4 | 3 | 2 | 1 |
| To improve water and sewer infrastructure                  | 5 | 4 | 3 | 2 | 1 |
| To invest in better connections for walking and biking     | 5 | 4 | 3 | 2 | 1 |
| To provide new housing that is appealing and affordable    | 5 | 4 | 3 | 2 | 1 |
| To enhance tree canopy/tree coverage                       | 5 | 4 | 3 | 2 | 1 |

**8. What is your vision for the Town of Lake Placid 15 years from now?**

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If you wish to complete the survey via Survey Monkey, please go to:

<https://www.surveymonkey.com/r/Lake-Placid-Downtown> or scan the QR code below.

